

# Guidelines for Applicant Institutions: Conservation of Heritage and Traditional Livestock Breeds of Kerala

## 1. Objectives

- Conservation of endangered native livestock breeds through the promotion of natural livestock management and healthcare practices in Kerala.
- Undertake genetic mapping and breed documentation.
- Strengthen farmer participation and promote sustainable livelihood linkages.
- Provide policy inputs towards framing a **Kerala Breed Policy**.

## 2. Eligibility

Applicants must be:

- Recognized R&D institutions, universities, veterinary colleges, registered NGOs and registered farmer breeding/producer organizations.
- With minimum **3 years' relevant experience** in livestock conservation, genetic studies, or farmer-based programmes.
- With demonstrated capacity to work with **farmers, BMCs, and local communities**.

## 3. Scope of Work

The selected institutions/organizations will be expected to collaborate with appropriate institutions and individuals:

- Document and carry out **genetic mapping of native breeds**.
- Support establishment of **bull farms, semen collection and cold storage facilities**.
- Develop and implement **farmer training modules and farm schools**.
- Strengthen **livestock–agriculture linkages** (organic farming, manure utilisation, etc.).
- Collaborate with **BMCs** to recognise and incentivise conservation farmers.
- Provide **research and policy inputs** for state-level livestock conservation.

## 4. Application Requirements

EOI applications should include:

- **Covering Letter** indicating interest.
- **Proposal Document (max. 10 pages):**
  - Institutional profile and expertise.

- Relevant past experience.
- Proposed methodology, activities, and work plan.
- Expected outcomes.
- **Supporting Documents:**
  - Registration/recognition certificates.
  - CVs of key experts.
  - Reports of similar projects undertaken.
  - Consent letter from the experts, financial statements of last 3 years

## **5. Evaluation Criteria**

Proposals will be assessed on:

- Institutional experience and expertise – **40%**
- Technical approach and methodology – **30%**
- Farmer/community engagement – **20%**
- Resource mobilisation and sustainability – **10%**

## **6. Timeline**

- **Last date for submission: 25<sup>th</sup> October 2025.**
- **Evaluation and shortlisting:** Within 30 days of closing date

## **7. General Terms**

- Shortlisted institutions may be invited for presentations/discussions.
- Selected partners will work in close coordination with KSBB and the technical expert group.