

Do you know this beach- It's our own Shangumugham



After a Clean-up drive on beach conducted by Kerala State Biodiversity Board

May 22nd was proclaimed as International Day for Biological Diversity (IDB) by the United Nations with a mission to increase understanding and awareness of biodiversity issues. The theme for IDB 2017 is “Biodiversity and Sustainable Tourism”, this theme has been chosen to coincide with the observance of 2017 as an International Year of “Sustainable Tourism for Development” as proclaimed by the United Nations General Assembly.

With respect to this theme Kerala State Biodiversity Board (KSBB) organized a beach cleanup drive with participation of students from Academy for mountaineering and adventure sports, All Saints College and Holy Angels School. The Chairman, Kerala State Biodiversity Board, Dr. Oommen V Oommen addressed the gathering after inaugurating the function. Dr. Dinesan Cheruvat, Member secretary, Kerala State Biodiversity Board and Counselor, Solomon Vettukad spoke to the gathering on the occasion. The need, self awareness, responsibility as a citizen for cleanliness and the impact of Plastic on health of Ocean as an ecosystem were stressed by the speakers.

On Wednesday morning 7.30 Am a group of 60 volunteers including the staff of KSBB wearing white t-shirts, caps, gloves and mask started picking up waste from Shanghumugham beach. The waste was classified in to two basic categories degradable and non degradable and

collected to separate gunny sacks. The clean up drive lasted till 9.00 Am, by the end of the drive 10 gunny bags full of waste was collected and handed over to Corporation for proper disposal.



